

## 2012 IEEE International Conference on Acoustics, Speech, and Signal Processing

# ICASSP

March 25-30, 2012 Kyoto International Conference Center (KICC), Kyoto, Japan

Exhibitor and Supporter Invitation







March 25-30, 2012 Kyoto International Conference Center KYOTO, JAPAN

http://www.icassp2012.org



The 37th International Conference on Acoustics, Speech, and Signal Processing (ICASSP) will be held at the Kyoto International Conference Center in Kyoto, Japan, on March 25 - 30, 2012. The ICASSP meeting is the world's largest and most comprehensive technical conference focused on signal processing and its applications. The conference will feature world-class speakers, tutorials, exhibits, and over 50 lecture and poster sessions on:

Audio and acoustic signal processing
Bio imaging and signal processing
Design and implementation of signal processing systems
Image, video and multidimensional signal processing
Industry technology tracks
Information forensics and security
Machine learning for signal processing

Multimedia signal processing

Sensor array and multichannel signal processing

Signal processing education

Signal processing for communications and networking

Signal processing theory and methods

Speech processing

Spoken language processing

**Kyoto:** The Cultural Heart of Japan. Kyoto is special because it reigned as the national capital of Japan for more than 1000 years. Seventeen UNESCO World Cultural Heritage Sites are situated in a cityscape dominated by 2000 temples and shrines. The rich heritage is also reflected in modern technical advances of Japanese frontier and leading industries. You and your family will be welcomed with all the hospitality of the cultural heart of Japan.

Submission of Papers: Prospective authors are invited to submit full-length, four-page papers, including figures and references, to the ICASSP Technical Committee. All ICASSP papers will be handled and reviewed electronically. The ICASSP 2012 website will provide you with further details. Please note that the submission dates for papers are strict deadlines.

**Notice:** IEEE Signal Processing Society enforces a "no-show" policy. Any accepted paper included in the final program is expected to have at least one author or qualified proxy attend and present the paper at the conference. Authors of the accepted papers included in the final program who do not attend the conference will be subscribed to a "No-Show List", compiled by the Society. The "no-show" papers will not be published by IEEE on IEEEXplore or other public access forums.

**Tutorial and Special Session Proposals:** Tutorials will be held on March 25 and 26, 2012. Brief proposals must include title, outline, contact information, biography and selected publications for the presenter, a description of the tutorial, and material to be distributed to participants. Special sessions proposals must include a topical title, rationale, session outline, contact information, and a list of invited speakers. Tutorial and special session authors are referred to the ICASSP 2012 website for additional information regarding submissions.

### Important Deadlines

Special Session & Tutorial Proposals Due —	— August 11, 2011	
Notification of Special Session & Tutorial Acceptance —	<ul> <li>September 15, 2011</li> </ul>	
Submission of Regular Papers —	September 27, 2011	
Notification of Paper Acceptance	December 22, 2011	
Revised Paper Upload Deadline	— January 19, 2012	
Author's Registration Deadline	<ul> <li>January 26, 2012</li> </ul>	

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IEEE Signal Processing Society



## **ICASSP 2012 Exhibitor and Supporter Invitation**

We are delighted to invite you to participate in the 2012 IEEE International Conference on Acoustics, Speech and Signal Processing, to be held at Kyoto International Conference Center, Japan on March 25-30, 2012. ICASSP 2012 will also present the 13th Annual Industrial Technology Tracks designed to promote industrial participation in which papers emphasizing industrial aspects and applications of signal processing will be featured. Some of the benefits enjoyed by exhibitors during ICASSP 2012 are:

- Industrial Technology Tracks featuring papers on industrial aspects of signal processing.
- Tutorials in multimedia and other emerging DSP application areas.
- Promotion available through ICASSP 2012 announcements and website.
- Centrally located exhibition area.
- Up to four discount registrations to tutorial sessions on March 25 and 26.

For companies interested in recruiting smart students, ICASSP 2012 encourages the exchange of employment information. Traditionally, ICASSP attendees include over 200 graduate students nearing the end of their programs of study, providing recruiters a great opportunity to seek out new and highly qualified applicant.

ICASSP 2012 Exhibits Conference Management Services Worldwide, Inc.



Organizations are invited to exhibit their products and services at the 2012 IEEE International Conference on Acoustics, Speech, and Signal Processing at Kyoto International Conference Center. It is expected that over 2,000 participants will join combined technical program and product exposition, as well as other special events. The exhibit area is strategically located with respect to the main traffic flow of the conference activities. It will accommodate 20 booths. Additional 8 booths with a desk and 2 chairs are available at \$500.00 off the regular rate.

Conference Dates: March 25-30, 2012

Exhibition Dates: March 27-29, 2012

Expected number of delegates: 2,000 engineers and scientists

Exhibition Location:
Kyoto International Conference Center
Annex Hall
http://www.icckyoto.or.jp/en/index.html

Exhibit booth Specifications: 3M wide by 2M deep

**Booth Pricing:** 

Early Registration (by January 15, 2012): 2,700.00 USD per booth

Regular Registration (after January 15, 2012): 3,200.00 USD per booth

Please inquire about multi-booth discount.

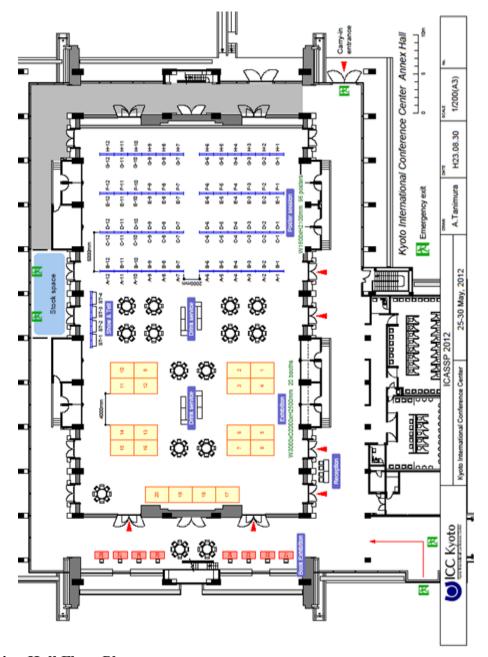
ICASSP 2012 support programs also offer exhibition booth discount. For details, see support opportunity pages in this document.

Each exhibitor will be provided a display booth, a system board, a company name plate, basic lighting, a skirted table with two chairs. Members of exhibition booth can participate in Tutorial Sessions, which will be scheduled on March 25 and 26, at a special discount price. ICASSP 2012 will accommodate 20 booths in the main hall. Additionally, 8 booths with a desk and 2 chairs are available at \$500.00 off the regular rate.

General inquiries and exhibitor registration should be directed to:

ICASSP 2012 Exhibits
Conference Management Services Worldwide, Inc.
<a href="mailto:exhibits@icassp2012.com">exhibits@icassp2012.com</a>





**Exhibition Hall Floor Plan.** 

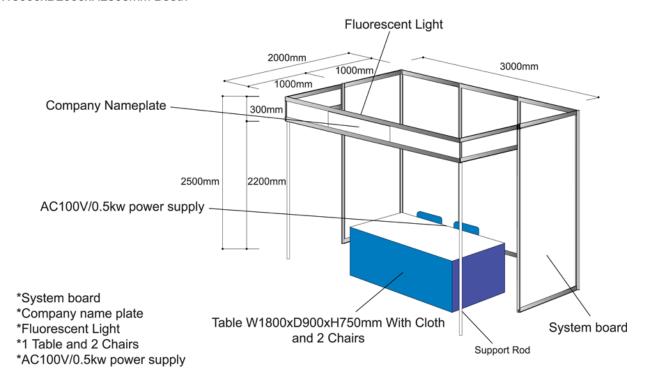
Exhibition: March 27 - March 29.

For more detailed information, contact to <a href="mailto:exhibits@icassp2012.com">exhibits@icassp2012.com</a>.



## **Exhibit booth Specifications**

## W3000xD2000xH2500mm Booth





## **ICASSP 2012 Support Opportunities**

ICASSP 2012 in Kyoto promises to be one of the most exciting and well-attended conferences in the series. In addition to innovations in the conference and exhibit hall, we are offering new conference support opportunities for companies. Individual events or support items are listed below. In addition to the bonus features in the support contents described below, every support except Bronze Conference Support has the right to enjoy waiver of the conference registration fee for two persons. Bronze Conference support and partial support of Student Award or Student Travel Award allows only one free conference registration.

## Platinum Conference Support - \$30,000.00

Benefits include: consideration for a preferred booth space in the exhibit hall; enhanced recognition at all of the events and functions listed below; recognition on the website and at the conference. one flyer in attendee's registration package; two free conference registrations. Bonus feature: Register by January 15 and receive one workshop at the conference.

## Gold Conference Support - \$20,000.00

Benefits include: consideration for a preferred booth space in the exhibit hall; recognition at all of the events and functions listed below; recognition on the website and at the conference; one flyer in attendee's registration package; two free conference registrations. Bonus feature: Register by January 15 and receive 50% off one workshop at the conference.

## **Bronze Conference Support - \$2,700.00**

Benefits include: recognition on the website and at the conference; one free conference registration.

## On-Site Workshop - \$7,000.00 (multiple companies may have workshops)

Note: Multiple companies may host a workshop, and one company may host more than one workshop. Please inquire about multiple-workshop discounts.

Benefits include: Half-day workshop, workshop information included on website and in Conference Guide; two free conference registrations. Bonus feature: Register by January 15 and receive 50% off one booth in the exhibition hall.

## **Tutorial support for Students - \$10,000.00**

Benefits include: consideration for preferred booth space in the exhibit hall; recognition at all of the events and functions listed below; recognition on the website and at the conference; one flyer in attendee's registration package; two free conference registrations. Bonus feature: Register by January 15 and receive 20% off one workshop at the conference.

## Student Paper Award Travel Grant - \$10,000.00 (multiple companies may support student travel grants)

Benefits include: Naming the travel grant, recognition on the website and at the conference; two free conference registration. Bonus feature: Register by December 15 and receive 50% off one booth in the exhibition hall.

## Conference Audio/Visual Support - \$5,000.00

Benefits include: recognition on the website and at the conference; two free conference registration. Register by January 15 and receive 50% off one booth in the exhibition hall.

## Conference Break – \$5,000.00

## (Breaks are Tuesday Afternoon; Wednesday, Thursday and Friday; multiple companies may support each break, one company may support multiple breaks)

Benefits include: Recognition on the website and the supported break with highlight. In the conference signage, advertisement within one line may be added; two free conference registration. Bonus feature: Register by January 15 and receive 50% off one booth in the exhibition hall.

## **Student Paper Competition - \$2,700.00** (multiple companies may support the competition)

Benefits include: Recognition on the website and at the conference; Event participation at the award ceremony; one free conference registration. Bonus feature: Register by January 15 and receive 50% off one booth in the exhibition hall.

Note: Recognition at the conference will take the form of a list of the company name or logo in the conference program and on conference signage. Recognition on the website will take the form of the company name or logo and a link to the company website.

Note that priority of the booth exhibition space selection due to the Platinum and Gold is valid until December 9.

## **Registration Deadline:**

Early Registration: January. 15, 2012

Note: In order to put the company name in a program booklet, Early Registration is mandatory for publication schedule.

> Regular Registration: Feb. 15, 2012 for booth March 1,2012 for support program

## **Cancellation:**

The Conference will assess a cancellation charge according to the following schedule:

Cancellation after January 15, 2012 : 100% of booth rental fee Cancellation on or before January 15, 2012: 50% of booth rental fee

The Conference reserves the right to reassign space, withstanding the cancellation fee.

## Support Agreement

The full payment of the conference support accompanies this application. We understand that, if accepted by ICASSP 2012, a written confirmation of this application will be returned to us. In the event the application is denied, ICASSP 2012 will promptly advise us and return the payment.

Company Name	
Contact Name & Title	
Address	
City/State/Postal Code/Country	
Phone/Fax/Email	
Exhibition and Support Requested	Cost \$USD
	\$
	<u> </u>
Total Support Cost	\$
Checks should be made payable to IEEE / ICASSP 2012. If you wish to pay by credit card, pl Credit Card Number for Support Fees (Visa / MasterCard/AMEZ	ease fill in the information below.
Amount to Charge \$USD Name on Card	
CVV2/ CVC CodeSignature	
In acceptance of this agreement, the parties thereto affix their sig	gnature:
Company Signature	
TitleDate	Send Agreement to: ICASSP 2012
	Exhibits, Conference Management
ICASSP 2012 Signature	Services, Inc., 3833 Texas Avenue South,
TitleDate	Suite 221, Bryan, Texas 77802-4015 USA. (979) 846-6800 (phone), (979) 846-6900
When you receive the 50% booth discount based on the support program, please check the box	(fax), exhibits@icassp2012.com

## Regular Conference Registration for the waiver program

Please list below the names and titles of the individuals who will participate in ICASSP-2012 by using the waiver program. Please note that two persons are approved above \$5000.00. For less than \$5000.00 support, only one person is approved. Please provide this information with your application.

Company Name	
No.1	
Vame	
Title Title	
No.2	
Jame	
l'itle	

Do not include exhibition cost. For the exhibition, the exhibition agreement in the next page is required.

Please return this form to: **exhibits@icassp2012.com** 

Please copy this page, when you contribute to several support programs.

This program is valid only for your company employees. The renunciation of the right does not affect the settled fee.

## Exhibitor & Supporter Information

Below, please fill in the contact information you would like to publish on the ICASSP 2012 website and in the conference program.

Contact Name & Title
Company Name
Address_
City/State/Postal Code/Country
Phone Fax
Website
Email
Company Information / Product Description:
Please indicate here that ICASSP 2012 has permission to place your company's logo on th ICASSP 2012 website in conjunction with your company name and other information.
Yes, you may place the company logo on the ICASSP 2012 website.
No, you may not place the company logo on the ICASSP 2012 website.
Please return form to exhibits@icassp2012.com

## **Exhibit Space Agreement**

We hereby apply for exhibit space at ICASSP 2012. In making an application, we agree to exhibit under and comply with the accompanying Rules and Regulations printed under this agreement and with the Rules and Regulations in any subsequent Exhibitor Bulletin, which are hereby made a part of this contract.

IMPORTANT: Closing Date for discounted Rate and Initial Space Assignment is January 15, 2012.

Each company participating in the exhibit must return this agreement, properly executed by an authorized company representative. Priority and booth selection space will be made according to application date, exhibit payment, individual applicant requirements and available space. Exhibit Management reserves the right to rearrange the floor plan and/or relocate exhibitors in the best interests of the total exhibit.

Company Name		
Contact Name & Title		
Address		
City/State/Postal Code/Country		
Phone	Fax	
Please address further correspondence to		
Phone	Email	
We will exhibit the following kinds of products		
Please reserve booths at the <b>Early / Regular</b> rate. Booth numbers requested (in order of preference):		

Payment in full must be submitted with this application. Checks should be made payable to IEEE / ICASSP 2012. **NOTE:** Any booth application received without the full payment is subject to reposition in the Seniority Assignment listing maintained by Exhibit Management.

(Continue to the next page)

The Exhibitor indemnifies and agrees to hold harmless the IEEE (ICASSP 2012) Kyoto International Conference Center and their officers, directors, employees and agents, from and against any actions, losses, costs, damages, claims and expenses, including legal fees, arising from any damage to property or bodily injury to exhibitor, exhibitor's agents, representatives, employees or contractors by reason of the exhibitor's occupancy or use of the exhibit facilities.

Approved by	Date
Title	Company
Phone	Email
ICASSP 2012 Signature	Date
If you need the designated bank account info	ormation for wire transfer, contact <a href="mailto:exhibits@icassp2012.com">exhibits@icassp2012.com</a> .
Credit Card Number for Booth Fees (Visa / I	MasterCard/AMMEX)
	Exp MM / YY
Amount to Charge \$USD	Name on Card
CVV2/CVC CODE	Signature
If you need	
Those who apply the discount rate based on to register.	support program bonus, please show which support you are going
1	
<u>2.</u>	
Please show how many tutorials your staff is	going to participate.
person	

Return this application to **exhibits@icassp2012.com** 

## **Exhibitor Badges**

Please list below the names and titles of the individuals who will be working in your booth. Up to four members can register for the booth demonstration. Please provide this information with your application, if possible.

Company
Name_
No.1
Name_
Title
Tutorial session name
(\$100.00 per session)
No.2
Name
Title
Tutorial session name
(\$100.00 per session)
No 3
<u>Name</u>
Title
Tutorial session name
(\$100.00 per session)
No 4
<u>Name</u>
Title
Tutorial session name
(\$100.00 per session)

The total tutorial fee should be added to the exhibition agreement. .

Please return this form to: **exhibits@icassp2012.com** 

## Announcement for Japanese Companies

見積書や領収書が必要な日本の方々、 Money Transfer by Wireを行いたい方々、 詳細な説明が聞きたい方々へ。

京都にあるセクレアットという会社にご相談ください。

E-Mail: office@secretari.jp.

